Virgin Australia

Virgin Australia Group is a major Australian airline group that operates domestic and international passenger services, charter and cargo services, and the award-winning loyalty program Velocity Frequent Flyer. The Group has been a competitor in the Australian aviation landscape for more than 20 years.

2021 is an exciting time for Virgin Australia as our tourism industry recovers from the impact of COVID-19. The Group took flight under new ownership last year, with a renewed sense of identity and focus on its mid-market heartland. We are ramping up our flying schedule as border restrictions ease, refreshing our offering to our core customers, and continuing to deliver the uniquely Virgin customer experience Australians know and love.

We’re a winning team and we attract the best: challengers, innovators, and seriously fun individuals with big hearts. At Virgin Australia Group, we pride ourselves on recruiting the right people to join our team and help us rise to the challenges ahead. No matter our role – we are united by our ambition to be the most loved airline in Australia, and always go one step further for our customers, colleagues and our wider community.

Position description

• Assist Public Affairs Manager on key consumer PR activities
• Assist Corporate Affairs team members with external or internal events
• Support in developing the communications framework to ensure best practice is delivered
• Support in development, drafting and delivering strategies to achieve goals of the Corporate Affairs team
• Develop and maintain relationships with internal and external stakeholders, including media
• Support in managing key media issues including drafting statements and responding to media enquiries
• Support Group announcements through best practice communications planning and execution
• Attend events and assist in production of social media content
• Assist with writing and editing press releases, pitches, speeches, scripts, internal notes to staff, briefing notes and related materials