<table>
<thead>
<tr>
<th>Name of organisation</th>
<th>Virgin Australia Group</th>
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**Brief description**

Virgin Australia Group is a major Australian airline headquartered in Brisbane, Australia, consisting of 6,000 passionate team members. The company operates scheduled domestic and short-haul international flights, charter and cargo services, and the award-winning loyalty program Velocity Frequent Flyer. The Group has been a competitor in the Australian aviation landscape for more than 20 years.

The company is now embarking on an exciting new chapter in the next stage of our journey. In September 2020, US private equity firm Bain Capital acquired Virgin Australia in a $3.5 billion deal. The airline has now re-launched and is working to ramp up flying, simplified its organisational structure, confirmed plans for 25 new 737 aircraft to renew and grow the fleet, and signalled deeper investment in technology and customer experience.

Virgin Australia Group prides itself on recruiting the right people to meet the challenges ahead. No matter their role – our employees share an enormous amount of passion for our work and ambition to be the most loved airline in Australia.

**2022 Interns – roles in**

- Communications
- Social Media & Content
- Public Policy
- Sustainability
## Intern – Communications

<table>
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<tr>
<th>Position title</th>
<th>Intern - Communications</th>
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| Opportunity, tasks and duties                       | You get to work in a small, dynamic, fun, fast-paced communications team with opportunity to learn from world-class professionals working to restore and generate excitement about taking to the skies again after COVID-19.  
We are a new and lean team with a fresh ambition and strategy, which unlocks huge potential for you to make a real difference to our brand every day.  
Your role could include assisting us with:  
• development of proactive internal and external announcements and campaigns across multiple channels  
• reactive internal and external communications to protect the reputation for the company and its leaders  
• liaising with media and responding to requests  
• drafting press releases, pitches, speeches, internal notes to staff, briefing notes and other related communications materials  
• planning and management of events as required  
• maintaining our communications calendar to ensure key events and milestones are coordinated and proactively communicated  
• monitoring media and internal communications channels |
| Special skills, area of study etc.                  | Communications or Journalism degree (or equivalent)                                                                                                                                                                      |
| About you                                           | • You are curious and always looking to learn.  
• You take your work seriously but not yourself.  
• You take the ball and run with it but love playing in a team.  
• You think making mistakes is the best way to get better.  
• You like to know what’s making news and what it means for you and those around you.  
• You write well and speak clearly (both English and Emoji).  
• Above all, you respect people no matter who they love, what colour their skin or what part of their body they identify with. |
# Intern – Social Media & Content

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<th>Position title</th>
<th>Intern – Social Media &amp; Content</th>
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| Opportunity, tasks and duties | You get to work in a small, dynamic, fun, fast-paced communications team working to restore and generate buzz online and across social platforms about our brand, team and travel generally.  
We are a new and lean team with a fresh ambition and strategy, which unlocks huge potential for you to make a real difference to our brand every day.  
We are revitalizing our social channels with huge opportunity for you to learn from us – and teach us – about best practice and leading edge social and online content.  
Your role could include assisting us with:  
• Developing engaging and unique social media content that supports our business goals and needs.  
• Responding to social media issues and crises quickly (after receiving training).  
• Liaising with ‘talent’ (mostly our frontline team members) to help us bring our unique Virgin flair to life on socials.  
• Tracking trends, movements, emerging topics and issues on social channels that could have relevance to us.  
• Advising us on how to position our content and messages effectively for target demographics.  
• Coordinating and leveraging content from internal social media channels. |
| Special skills, area of study etc. | Communications, Marketing or Journalism degree (or equivalent) |
| About you | • You are curious, you have a brain and you’re always looking to learn.  
• You take your work seriously but not yourself.  
• You take the ball and run with it but love playing in a team.  
• You think making mistakes is the best way to get better.  
• You like to know what’s trending on social and what it could mean for you and those you work with.  
• You were born with a camera and a selfie stick – or can learn to use them quickly.  
• You know TikTok is not a clock, you can handle hashtags, posts, and tags.  
• Above all, you respect people no matter who they love, what colour their skin or what part of their body they identify with. |
## Intern – Public Policy

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| **Opportunity, tasks and duties** | You get to work in a small, dynamic, fun, fast-paced team that covers communications, government affairs and sustainability with opportunity to learn from world-class professionals, who are working to restore public confidence in travel and tourism after COVID-19.  
We are a new and lean team with a fresh ambition and strategy, which unlocks huge potential for you to make a real difference to our brand every day.

Your role could include assisting us with: |
| | • development of internal and external briefings, position papers and campaigns.  
• liaison with internal teams, industry organisations, government stakeholders on policy and regulatory issues.  
• writing speeches and talking points for senior leaders on a variety of business and policy-related topics.  
• planning and management of events as required.  
• creating databases and factsheets on key public, economic and sustainability issues  
• maintaining our communications calendar to ensure key events and milestones are coordinated and proactively communicated.  
• monitoring communications channels on relevant industry, policy and regulatory issues. |
| **Special skills, area of study etc.** | Law, Economics, Communications, Government (or equivalent) |
| **About you** | • You are curious and always looking to learn.  
• You take your work seriously but not yourself.  
• You take the ball and run with it but love playing in a team.  
• You think making mistakes is the best way to get better.  
• You like to know what’s making news and what it means for you and those around you.  
• You write well and speak clearly  
• Above all, you respect people no matter who they love, what colour their skin or what part of their body they identify with. |
**Intern – Sustainability**

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| Opportunity, tasks and duties | You get to work in a small, dynamic, fun, fast-paced team that covers communications, government affairs and sustainability with opportunity to learn from world-class professionals, who are working to improve the sustainability of our business and build our roadmap to net-zero by 2050.  
We are a new and lean team with a fresh ambition and strategy, which unlocks huge potential for you to make a real difference to our brand every day.  
Your role could include assisting us with:  
- development of sustainability and community impact strategies and action plans, governance mechanisms, stakeholder engagement, research and scenario analysis.  
- design and implementation of our sustainability policy, framework and standards.  
- reviewing key risks, policies and processes, particularly as they relate to environmental, community and social aspects of our sustainability strategy, risk frameworks and approach.  
- responding to evolving environmental and climate change frameworks including Science Based Targets, Taskforce on Climate-related Financial Disclosures; and industry and government consultations.  
- community management of sustainability matters, including through our sustainability inbox and social media.  
- sustainability-related education and awareness programs within the organisation.  
- monitoring external sustainability trends, risks, legal and/or policy/political developments.  
- sustainability/ESG compliance and external reporting. |
| Special skills, area of study etc. | Law, Engineering, Commerce, Environmental Sciences (or equivalent)                                                                                                                                                    |
| About you           |  
- You are passionate about tackling climate change and having a positive social impact.  
- You are curious, smart and always looking to learn.  
- You take your work seriously but not yourself.  
- You take the ball and run with it but love playing in a team.  
- You think making mistakes is the best way to get better. |
• You understand why project management is important to success.
• Above all, you respect people no matter who they love, what colour their skin or what part of their body they identify with.